



MEET THE CHANGING NEEDS OF BUSINESS CONTINUITY WITH NEXT-GEN VIDEO COMMUNICATION SERVICES

Anywhere & Anytime High Definition (HD) Video Communication services based on Cisco Platform

THINK FUTURE. THINK. TRANSFORM.

In today's competitive marketplace, organisations need solutions to integrate their business processes and benchmark them with the industry's best processes to deliver higher value to their customers. They are switching to unified communications rapidly for the very reason that Unified Communications and Collaboration (UCC) offers flexibility in deployment, cost-effectiveness, a convergence of various applications, technology and enables one-stop solution. The proven merits of UCC has paved the way for large enterprises and service providers migrating from the legacy to next-generation communication systems.

Next-Gen video conferencing solution set is one of them in meeting the changing needs of the business and ensuring business continuity in exceptional times. While it provides easy access from anywhere and anytime, it reduces travel time and costs, thereby bringing immediate savings to the bottom line.

As organisations work globally and their virtual working continues to increase, success of these solutions depends on not only quality communication, but an effective collaboration too. With advanced tools of high definition video solutions, compelling new camera designs, spatial audio, and new user interface approach, this solution provides ways for knowledge workers not just to exchange information, but also to interact productively.



As per gminsights.com research study on video conferencing Market size estimated at over USD 11 billion in 2017 and is anticipated to grow at a CAGR of more than 10% from 2018 to 2024. Cisco contributes to about 33% market share for total endpoints.



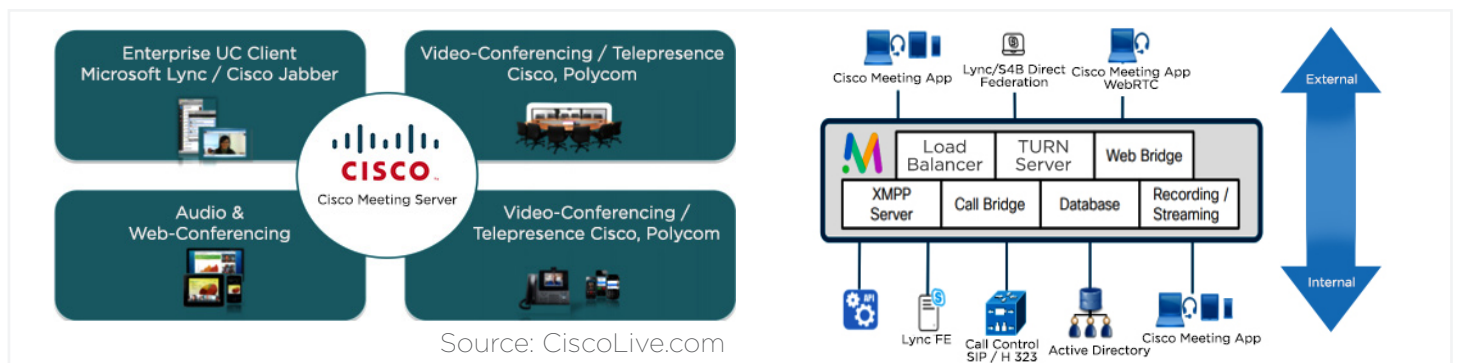
ENABLE NEXT-GEN VIRTUAL WORKING WITH TCTS' UC FOUNDRY

Tata Communications Transformation Services' (TCTS) UC Foundry is a one-stop solution for such high definition video solutions. With this solution, Service Operations Center (SOC) and Professional Services Delivery Center (PSDC) co-exist and co-work to provide a unified experience to customers. TCTS' UC Foundry service works on Cisco UC platform. While this service works with Cisco UCM/HCS, it can also be augmented with next-generation Video Solutions based on CMS and WebEx.

TCTS' APPROACH FOR ENABLING HD VIDEO CONFERENCING ON CISCO PLATFORM

While Communications Service Providers (CSPs) are providing the Cisco HCS Services today, there is a need for comprehensive and integrated video solutions including room-based setup with the core Cisco HCS infrastructure. TCTS' solution enables CSPs to use it as a new revenue stream.

- TCTS can set up & manage an on-premises or hosted Cisco Meeting Server (CMS) & Telepresence Management Server (TMS) along with Expressway for CSP's enterprise customers to enjoy High Definition VC Services
- TCTS provides flexibility to transition to cloud-based WebEx Video platform and reuse existing room-based video endpoints with the help of Video Mesh. The Video mesh is used to create a hybrid setup for video services
- TCTS offers Plan, Deliver and Operate services to CSPs and their enterprise customers



WHY TCTS

- Integrating the silos
- Best in class managed services offering to accelerate UCC for all types of deployment models
- White-labeled service offerings for channels with à la carte modules
- Cisco Collaboration certified SMEs, vast experience in managing VCaaS & TPaaS Services
- Strong presence in global telecom space

ABOUT TATA COMMUNICATIONS TRANSFORMATION SERVICES

Tata Communications Transformation Services Limited (TCTS), a 100% subsidiary of Tata Communications Ltd, provides leading business transformation, managed network operations, network outsourcing and consultancy services to telecom companies around the world. TCTS delivers operational efficiency, cost transformation and revenue acceleration solutions for all the stages of the carrier process lifecycle, including but not limited to network engineering and design, implementation and operations.

